

Bike Delaware Officers' Conference Call Minutes

January 11, 2009

Call to Order: 8:10 PM

Present

Frank Warnock—Chair
Carol Ireland—Treasurer
Maria Wilburn—Secretary

Logo

- Linda Young has agreed to help clean up the logo

Liaisons

- Linda Young is the tentative Liaison for Rails-to-Trails
- Mike Clark Legacy Foundation
 - Carol has contacted member Peter Cloud and invited him to join the group
 - We may ask Peter to be a liaison for this foundation
- Expectations for Liaisons
 - Be willing to have their names and positions posted on the website.
 - Be a primary contact person to whom we can send regular communications and updates.
 - Coming to meetings and bringing updates from their organizations is a bonus
 - Possibly allow us to list them as members of the Board
- Kenneth Berg of the WTC is unable to commit, but will find a suitable replacement.
- Officers agreed that the “TwoCans” (sp?) are included under the WCBC, but can be pursued separately IF we need more names.
- Officers agreed to add the following groups to the list of desired liaisons:
 - First State Velo Sport
 - UD Cycling Club (Maria will contact Arthur Wicks, President)

Website

- The official BikeDE website domain is bikede.org, purchased by Frank.
- Will possibly include a commemoration page to recognize those killed or seriously injured in bicycle/car crashes
 - Victims would be listed anonymously with their stories
 - Could Bruce Fellows be a poster child for our cause?
- Frank will put together and manage the website, with Maria's and Carol's input.
 - Mario will provide guidance and/or a tutorial if needed
 - If necessary, software can be purchased to help (last resort or much later).
- BikeDE email addresses (possibilities)
 - Individual addresses @bikede.org (probably forwarded to personal addresses).
 - Central address like info@bikede.org, (duty of checking it and forwarding relevant emails to appropriate officers would rotate between officers).
 - A comments/suggestions page (no email address given).

- Possible problems to consider
 - Spamming
 - Having too many emails “invade” our personal emails.
 - Does hostmysite have filters?
- Frank will contact a hostmysite administrator for expert advice on minimizing spamming and virus threats.

WCBC—January 5 Meeting Results (as pertain to BDE)

- Will definitely be giving a donation to Bike Delaware
 - Amount to be determined at the February meeting
 - Carol will recommend \$1,000 to BikeDE + additional \$500 for the summit
- Total donation budget = \$8,000 to be split among approx. 12 entities, including BCGP
 - Carol suggests reducing the BCGP donation and giving the balance to BikeDE.

Budgeting and Expenses

- We currently have \$500 in the bank, and will have at least \$1,000 with WCBC donation.
- Carol’s proposed budget, assuming \$1,000 in assets:
 - \$500 to advertising (includes website, logo, business cards, etc.)
 - \$300 for a lawyer and other incorporation expenses
 - \$400 for travel expenses, etc. for sending a BikeDE representative to the National Summit or other relevant conferences.
- Reimbursement
 - Frank has paid for the domain ownership, and requires reimbursement.
 - Frank agrees to be reimbursed periodically in larger sums, rather than for every individual expense.
 - Carol will keep the running tab of expenses that must be reimbursed.

Incorporation

- No major progress since last meeting.
- Mike Katz is not eligible or qualified to help, but recommended Ed Pankowski.
- Maria will contact Ed and inquire after his revoked license at the end of 2007 (is he reinstated yet?).

DE Bike Summit—January 6 Meeting Results

- Definite keynote speakers: Markell, Wicks, Carper (or aide), probably Castle (or aide).
- Sponsorship
 - Letters going out in the next 2 weeks
 - Levels of giving: Steel, Aluminum, Carbon fiber, Titanium
 - Promised donations: DBC--\$1000; WCBC undecided
- Plan to connect with county and city councils and encourage local officials to attend.
- So far, 170 out of 230 survey responses say they would attend a summit.

- Estimated attendance ~300.

Future General Meeting Times

- Attempting to coordinate with the non-motorized working group
→ Do they meet on the first Mondays or the second Tuesdays?
- Maria will contact Heather Dunigan to confirm: 2nd Tuesday of even months.

Meeting Adjourned: 9:36 PM

Next meeting scheduled for Tuesday, January 27, 2009 at 8 PM