

Bike Delaware Officers' Conference Call Minutes

January 11, 2010

Called to Order: 7:40 PM

Present

Frank Warnock—President
Drew Knox—Vice President
Carol Ireland—Treasurer
Maria Wilburn—Secretary

Start-up/Capacity-Building Grant Application

- Required to qualify
 - Alliance for Biking and Walking membership OR
 - Newly-formed: less than 1 year old, or not Incorporated w/ no fiscal sponsor
 - John Boyle believes we can make a case for being “newly-formed”
- Carol drafted an inquiry application (first step in the process)
 - Received revisions from Maria
- Go through with the application?
 - After inquiry is accepted, we must fill out a full application including a proposal
 - Notification of inquiry acceptance is February 5
 - Full application deadline is March 3
- It is a matching funds grant
 - We must pledge to raise some amount of funds between April 1, 2010 and April 1, 2011.
 - They match the funds per our request
 - In the draft, Carol has pledged \$10,000 and asks for \$10,000 in matching funds
- No foreseen consequences to applying and ultimately rejecting the money/grant
- If turned down, we can get feedback on improving next year's proposal.
- Can we hire someone with this money?
 - Very part-time (1 day/wk) is possible
 - Might be able to secure a BCGP employee to help us get off our feet
 - Why employment of part-time help is a goal worth keeping
 - The employee can help network with other organizations
 - Help oversee individual projects of board members (obtain contacts and develop plans of action)
- Votes:
 - All present are in favor of submitting the inquiry application
 - All present agree to increase the pledge and matching funds to \$20,000 each
- Drew will be listed as the primary contact
- Discussion
 - How money will be used: internal goals, development of tools
 - How this will impact our effectiveness: external goals, outreach and policy
 - Population served (800,000, representing DE)
 - Focused goals given as how it will impact our cause (specific projects); general goals given as how it will help us become established

- Addition of the creation of a better bike map as a goal for the next year.
- Getting feedback from John Boyle by Tuesday evening for Carol and Drew to review
- ACTIONS
 - Carol will email John Boyle with Monday's draft (copy all officers)
 - Carol and Drew will review it Tuesday evening, hopefully with John's comments
 - Drew will finalize the draft, sign, and send it by the deadline, 4 pm on Wednesday January 13.

Other Business

- Creating a better bike map for Delaware
 - Interactive online map could involve the whole community
 - Understanding the network that is already present would help DelDOT make the necessary connections to complete the network.
 - More people might become aware of or invested in using their local bike paths
 - Frank will contact James Wilson to see if he would like to work on this project
- News item: internet and computers to be installed in the dashboards of new cars
 - Big distracted driving issue
 - If cell phones are banned, dashboard internet access should be the next target
 - People may be discouraged from getting on their bikes on the roads knowing these dangers exist

Officer Assignments

- Go into effect January, or upon incorporation, or at February meeting?
 - No incorporation so by-laws do not hold weight yet; might as well go by calendar year.
- Frank has already changed positions on website.
- All present agreed to make the switch as of the beginning of the new year.

National Bike Summit Participation

- At least one Bike DE representative will go to the sessions on March 9 and 10.
 - Drew has offered to go but cannot make it all three days (just March 9 and 10)
- At least two Delaware representatives should be at lobbying day
 - Frank wishes to go to lobbying day (March 11) if another person goes
 - Maria will ask Amy Wilburn if she can go to lobbying day to represent the DBC
- It may be more advantageous to have someone go for all three days for continuity
 - Frank may be able to step up to this
 - Frank will contact James Wilson to find out if he's interested
- Deadline for early (discounted) registration is February 4; cost is \$375 for members.
 - Hope to decide who will represent the organization by January 20 to ensure the early registration
 - The final decision about representatives will be made by email
- WCBC has offered to register a second representative with their member discount should no one from WCBC choose to go
 - This registrant would probably have to register as a WCBC representative

- Maria will ask John McCormick if WCBC can also subsidize the registration cost
- Remainder may be up to the registrant
- Hotel costs are on the registrant for both representatives
- Why send someone (pay the money) to the Summit?
 - Get our name out there and show the committment of Bike DE
 - Represent Delaware, which has been historically under- or unrepresented, especially at paid sessions
 - Network and make contacts
 - Speak in person with Alliance representatives since we hope to receive their help through the Start-up Grant.

February agenda

- Maria will contact John Boyle about presenting at the Annual Meeting
 - How BCGP got started and off the ground
 - What Bike DE can learn from BCGP's past
 - Where Bike DE can go from here
- Drew will send an announcement/invitation to the list-serve if John agrees to speak.
- Frank will chronicle 2009 achievements to be presented at the meeting
- Carol will contact Sally about incorporation
 - Can we expect to announce incorporation at the February meeting (this would be ideal)?

Agenda for the next conference call

- Discuss and finalize February (Annual) Meeting agenda
- Vote on monthly or bi-monthly meetings
- Choose one or two awards for Bike DE to present at the Delaware Bike Summit
 - Recognize an individual or organization for exceptional work
 - All officers are to be prepared with ideas at the next conference call
- Maria will remind officers of this meeting and agenda as it comes closer

Meeting Adjourned: 8:56 PM

Next conference call scheduled for Tuesday, January 26, 2010 at 7:30 PM