

# **Bike Delaware General Meeting Minutes**

**February 3, 2009**

**Called to Order: 6:10 PM**

Present

Maria Wilburn—Secretary  
Amy Wilburn—DBC  
Carol Ireland—Treasurer  
Heather Dunigan—WILMAPCO  
John Boyle—BCGP  
Frank Warnock—Chair

## **Chair's Report**

- Incorporation
  - No significant progress
  - Doing preliminary research and organizing task lists
- By-Laws
  - Still in draft form; to be cleaned up soon by the officers
- Logo
  - On the 3<sup>rd</sup> revision by Linda Young
  - Main goal was to use Carol's first draft, but put it together as a single transferable image
  - All agreed that the cyclist should be simple and appear to be a "civilian" cyclist.
  - The Committee agreed to go for business cards as our next step.
- News Events
  - 5' Pork Chops clearance policy to be in writing shortly
  - Rt. 52/Campbell Rd. lane widening project
    - ♦ Planning meeting to be held Tuesday, February 24 from 4 to 7 PM in the AI DuPont High School
    - ♦ Strong presence of cyclists is needed at the meeting.
    - ♦ We hope to preview the current proposal (Amy will speak with Anthony)
    - ♦ We will present a counter-proposal against "blowing out" the intersection.
    - ♦ We hope to draft sample comments for members to send in lieu of their presence at the meeting.
    - ♦ We will use our list of liaisons to muster support.
    - ♦ Problems include
      1. Unnecessary high-speed right turn from Campbell Rd. onto Rt. 52 S.— encourages speeding just before a low speed limit zone (Greenville).
      2. Consumption of shoulders by right turn lanes leaves no room for cyclists
      3. Acute (difficult) right turn from Rt. 52 S onto Campbell Rd.
      4. Traffic back-ups at rush hour.
    - ♦ Rt. 52 is designated a "statewide bike route" on DE bicycling maps.
  - Rt. 273 rumble strips meeting
    - ♦ Attendees previously unaware of the difficulties for cyclists became receptive.
    - ♦ Rumble strip plans for other roads have been put on hold

- ◆ We are waiting on potential remedial work
  - ◆ Committee agreed to contact One Less Car about this problem.
- Additional liaisons
  - Bob Bennett, Sierra Club Transportation Division
  - Linda Young of Rails-to-Trails, pending organization approval
  - TMA Delaware
    - ◆ Definition of a Transportation Management Association: non-profit organization that organizes bus services, van pools, and ride-share programs for employees of its member businesses
  - Delaware Nature Society
  - Delaware Valley Bicycle Club
  - Brandywine Bicycle Club
  - West Chester Bicycle Club
  - Acorn
  - DART
  - Delaware Striders and Riders Club? (Mostly “striders” at this point)
- Advance notice of rehabilitation projects
  - Rehab/maintenance projects are listed as “projects going out to bid.”
  - These can be accessed by subscribing to “My DelDOT.”
  - CIP (Capital Improvement Program) is found in DelDOT publications.
  - Amy will push Anthony and Jen to provide lists of projects reviewed on their van tours.
- Enforcement of bike rack installations
  - County code is very clear and comprehensive, but not enforced.
  - Best action: attend meetings and get it in the plans before the Certificate of Occupancy is issued (list of meetings is on the NCCo county council website).
  - Ex. of a project worth watching: old Barley Mill Plaza development plan.

## Website

- “Last Updated...” date added to each page
- Software is difficult to work with; fine for now, but may switch in the future.
- Some suggestions were sent out by the officers; committee may send more.
- Bike Delaware should publish a list of goals for the next two years on the website.
- Frank will consider making the following changes to the site:
  - On the home page: “...bicycling...” instead of “...inter-modal transportation...”
  - Restrict display of constituent logos to those who gave a tangible contribution in order to encourage partnerships; change the name of the page to “Sponsors.”
  - “The Issues” page:
    - ◆ Create a separate page where the specific focus of Bike DE is charted out as “issues,” “examples,” and “actions”
    - ◆ Call the new page “Our Focus” or “Initiatives” and the original page “Issues” instead of “*The Issues*.”
  - Create a blog or link the BCGP blog site to our webpage
  - Continue taking online donations only through BCGP until we obtain non-profit status
    - ◆ John will forward the link to Frank, who can add it to our site.

- In the donations appeal paragraph on the “Participate” page: add a disclaimer to the effect of “We are an all-volunteer organization. Until we achieve 501(c)(3) status, donations can be made through BCGP. On your donation form, check the box that designates funds to Bike DE.”
- Move contents of the “member successes” sub-page to the “Progress” page until we have content for the “Progress” page itself.
- Perhaps call the “member successes” page “accomplishments” instead.
- Add to the “Progress” sub-menu a page for “in-progress” projects.
- Add an index or search feature to the webpage once we have enough items.
- Add to the “Events” page: the National Bike Summit, DE Bike Month events, meeting dates/times, links to constituent riding club calendars, and a Google calendar of our own.
- Add pictures of mass bicycling in DE (campus at change of classes; start of the Legislator’s ride)
- Once Frank makes these changes:
  - Maria will appeal to the membership for comment and give them a week.
  - Maria will then compile suggestions for Frank.
  - Frank will make final revisions before “going live” with the website.

### **Mission Statement**

- Maria will appeal to the list-serve for suggestions
- The statement will be finalized by the committee and posted on the website before “going live.”

### **DE Bike Summit Update**

- Sponsorship is the major current issue
  - For future reference: businesses prefer at least 6 months’ notice of the event.
  - John will send a list of his regular event sponsors; he suggested Commerce Bank.

### **WILMAPCO Update**

- In last year’s TIP, bike/ped funding was reduced to >1%.
  - However, almost 16% of projects are multimodal.
- Comment period is now open through March 9 for the 2010-2013 fiscal period.
- Finalization awaits comments and the passing of the Economic Stimulus Package.
- Bike DE will post a comment that represents the whole organization
  - Maria will appeal to the listserve for comments.
  - Comments will be taken through March 1, then compiled.
  - The final statement will be reviewed by the committee then emailed to Heather.

### **DBC Update**

- Members have been developing short- and long-term goals
- Membership split into 4 subcommittees
  - Education
  - Off-road and trails

- Bike-friendly businesses
- Bike-friendly communities
- Funding allocated by the Office of Highway Safety to advertise bicycle safety.
- DAG Fritz is promoting the 3-foot passing law.
- Sen. Dave Sokola supports publicizing the new helmet law through incentives
  - Safe Kids gave \$1,000 toward such a helmet reward program
- Amy is scheduled to meet with Dean Betts, director of Drivers Ed programs
- All normal Bike Month activities will go forth; no new ones have been planned.

### **UBP Update**

- Learning to use Quickbooks for accounting; will accept help from savvy volunteers
- 3 upcoming classes
  - Mon, Feb 16 - 3-speed hubs introduction and demonstration.
  - Mon, March 2 - Bicycle Commuting.
  - Mon, March 9 - Basic Mechanics Class.
- Building a new Board of Directors
- Chip Attig is designing a new UBP website (may also be available to help Bike DE)

### **WCBC Donations**

- To be finalized this coming Monday, the 9<sup>th</sup>.
- Carol will push for a \$1,000 donation to the DE Bike Summit to secure Mike Ronkin as keynote speaker.

**Meeting Adjourned: 7:55 PM**

**Next meeting scheduled for Tuesday, April 7, 2009 at 6 PM**