

# **Bike Delaware Officers' Conference Call Minutes**

**June 1, 2010**

**Called to Order: 6:15 PM**

Present

Drew Knox—President  
Caroline Honse—Vice President  
Frank Warnock—Publicity Relations  
James Wilson—Analytics Chair  
Carol Ireland—Treasurer  
Maria Wilburn—Secretary

Bobbi Britton, East Coast Greenways Delaware Branch  
Sally Humphrey, Delaware Greenways  
Amy Wilburn, Delaware Bicycle Council  
Gail Robillard  
Marty Drinan  
Stephen Bertolini

- ◆ Introductions made

## **Industrial Tract Greenway project**

- Chris Coons and other politicians are supportive
- Money is secured for everything except the bridge over the Christiana
  - \$3 million project to build the bridge
  - \$1 million is obtainable through Transportation Enhancement
  - Discrepancy: \$2 million
- GOAL: get WILMAPCO to give highest possible TIP priority to this project
  - Write letters to the members of WILMAPCO
  - Contact other agencies, such as DEDO, to get their support
  - Attend WILMAPCO council meeting on July 15 at 6:30 PM.
- James Wilson and Bobbi Britton are cooperating to put together info and letters.
- Campaigning ideas include (if necessary)
  - Gathering statistics on potential usage of the trail when complete
  - Organized bike rides/parades ending at the “dead ends” of incomplete trail.

## **Newark Area Bike Parking Campaign**

- Spearheaded by Caroline Honse, directed toward private businesses outside the limits of Newark city proper (NCCo jurisdiction)
  - Obtain names of the property managers
  - Split the properties among three interested Bike DE members for campaigning

## **Increasing Membership Involvement**

- Foster stronger communications and cooperation with other organizations and clubs
- WCBC as an advocacy resource
  - WCBC can provide money, as well as attendees for protest and promotion rides
  - Not our first resource for active advocates
- Identify tangible, focused target projects
  - Pull together groups of people interested in the same project
  - Form campaign/project teams (Bike Summit questionnaires gave us a head start)
  - Newark Parking team is the first of these
  - Gail is interested in focusing on getting the 3-ft passing law passed

### **Fundraising**

- Prioritize among major fundraising avenues
  - Donations—difficult to rely on
  - Membership dues—hoping to make this a last resort, or an option rather than required
  - Grant money—short-term income; relatively easy, up-front, large sums for specific projects or targets
- Members present voted to go for a grant to start with
  - Project goal: get more kids on bikes
  - Partner with UBP to create the Newark equivalent
  - \*expertise is already there, all we need is funding

**Meeting Adjourned: 8:00 PM**

**Next meeting scheduled for Tuesday, August 3, 2010 at 6 PM**