

# **Bike Delaware Board Meeting Minutes**

**July 12, 2010**

**Called to Order: 7:34 PM**

Present

Drew Knox—President  
Caroline Honse—Vice President  
Frank Warnock—Publicity Relations  
James Wilson—Analytics Chair  
Maria Ruocco—Secretary

- Reiterated suggestions of the Alliance for Biking and Walking
  - 10 questions to consider when getting started
  - Emphasis on the need for a defined, paying membership
  - Emphasis on the need for clear wins to sell our successes
  - Emphasis on goals with clear criteria for determining success and failure
  
- Discussed a redefined board of directors
  - Executives and legal experts
  - Political connections
  - The Board would be expected to
    - Attend meetings, provide advice and cast votes
    - Help develop and foster a network of allies
    - Leave most of the advocacy and lobbying to other volunteers (and eventually paid staff)
  
- All present voted in favor of an Alliance membership, to cost \$100 for one year
- All voted in favor of sending James on Bike DE funds to the Alliance leadership retreat
  
- Began formulating mission, vision, and goal statements.
  - To be picked up again at a future board meeting.

**Meeting Adjourned: 7:40 PM**

**Next Board meeting TBA.**