

Bike Delaware Officers' Conference Call Minutes

July 28, 2009

Called to Order: 8:07 PM

Present

Frank Warnock—President
Drew Knox—Vice President
Carol Ireland—Treasurer
Maria Wilburn—Secretary

Review of Event Coverage

- Delaware DoubleCross
 - Main focus was the C&D Canal; little promotion of Bike DE itself
 - Two members were added to the list
- Shorefire Century
 - Upcoming: August 22
 - Officers plan to gauge the success of promotion
 - ◆ Frank will check website hits before and after the event
 - Frank plans to cover the event
- Hagley Hike/Bike Event with the DBC
 - Carol plans to cover it, though possibly not for the whole event
 - Carol has all the necessary materials
 - Maria may try to be there.
- Brandywine Tour
 - Drew will share a table with BCGP

C&D Canal Update

- Revisit the possibility of sending a follow-up letter to Carol Ann Wicks
 - Remind her of the issue and ask for a response
 - Ask who decides and when?
 - Ask what the concerns are and offer to help alleviate concerns
- Carol hopes to speak with Amy and Anthony at the Hagley Hike/Bike event
 - Carol will email the officers their thoughts and strategies
- Anthony may have an answer regarding the funding problems

Incorporation Update

- No news so far; Sally is still trying to get a lawyer to help
- Hopefully Sally will have an update for the upcoming general meeting

Topics to Discuss with Gov. Markell

- Amy will be meeting with Gov. Markell on Aug 21
- So far, she plans to bring up the following topics
 - 3-ft Passing Law
 - C&D Canal crossing

- “Share the Road” license plates
- Including bicycles in the Defensive Driving courses
 - This is achieved through the insurance commissioner’s office
 - May want to let Markell know that it is on the agenda
- Vulnerable Persons Bill
- Frank has already sent suggestions to Amy
- Officers agree that Amy will want to keep the meeting focused

Agenda for the next General Meeting

- Brief update on incorporation
- Try to focus on our three primary goals and give an update on each
 - C&D Canal crossing
 - 3-ft Passing Law
 - Complete Streets
- Frank will bring an update on Complete Streets after attending the NMWG meeting on Aug 4.
- C&D Canal Updates:
 - Present a list of organizations that have written in support
 - Maria will obtain a complete list from Amy and send it to Frank
- In the President’s Report, include:
 - Success of the DoubleCross
 - Report presence (and plans to be present) at various events
 - ◆ DoubleCross, Hagley, Shorefire, Brandywine, Amish tours
 - ◆ Appeal for volunteers
 - ◆ State the main goal: visibility
- Changing meeting times
 - Frank suggests 7 PM to accommodate more working people
 - Perhaps compromise with 6:30?
 - Some prefer earlier times so they don’t have to stay too late
 - Maria will ask Heather for input and for the availability of the room
 - Meeting time change will be put on the agenda only after Heather says it is possible

Winterthur Grounds Tours

- Winterthur has agreed to do another evening bike ride
 - Carol will send Frank the details
 - Frank will publicize this on the web
- Attempted unsuccessfully to convince Nemours to do the same thing

Volunteer Recruitment

- Bike DE has had trouble recruiting volunteers
- It is possible that not everyone receives the messages or appeals
 - Carol has observed that we as moderators can check individual preferences
 - Most members receive individual emails rather than a daily digest
- Some emails are bouncing

- Moderators can track bounced emails, send re-activation requests to inactive accounts, or remove invalid emails from the list.
- Carol has agreed to update the list based on emails bounced so far

Sussex Cyclists Involvement

- Bike DE is experiencing poor communications with Sussex Cyclists
- Liaison Rick Barros is not responsive and often out of town
- Tony Pezzone, President, does not want the responsibility
- Maria will contact Tony
 - Ask if they are still on board with our organization
 - Simplify the responsibilities: ask that they simply forward Bike DE communications to their group
 - Is there anyone else willing to fill the position of liaison?
- If Tony is not responsive, Drew will contact Rob Wietzel as a last attempt

Other Issues

- The pedestrian bridge on 896 over the RailRoad has been officially opened to cyclists
- Maria will be absent for the Aug 4 meeting and will attempt to find a replacement
 - If Maria is unsuccessful, Frank will choose someone at the meeting

Meeting Adjourned: 9:08 PM

Next conference call scheduled for Thursday, August 27, 2009 at 8 PM