



As more people are turning to bicycles for transportation, fitness and recreation Delaware is faced with a challenge. The state's decision makers, transportation planners, bicycle advocates and taxpayers are going to find ways to make our cities, towns and roads more bicycle friendly, while also making the effort economically feasible.

To meet this challenge, the first Delaware Bike Summit will be held April 24 at Delaware Technical & Community College Terry Campus in Dover. This summit will bring together about 300 civic leaders to discuss how to overcome the challenges of bicycle transportation.

We are writing to you to offer your firm an opportunity to help sponsor this event. The 300 people invited to the Bike Summit are a key demographic of relatively affluent, educated decision makers.

We have worked to put together three levels of sponsorship, as well as additional opportunities.

Please take the time to look over what we can offer for sponsorship. Also, please look at our agenda if you would like to better understand the upcoming Bike Summit.

Titanium Level

\$1,000

- Space for company exhibit
- Logo and name in the program
- Logo and name on the tote bag
- Sponsor a breakout session
- Introduce the speaker and talk about your company for five minutes

Carbon Fiber Level

\$750

- Space for company exhibit
- Logo and name in the program
- Logo and name on the tote bag
- Sponsor the refreshment table

Steel Level

\$500

- Space for company exhibit
- Logo and name in the program