



MEDIA ALERT

THE 2012 COMMUNITY TOUR WALKS, BIKES AND RIDES INTO WILMINGTON, DELAWARE ON JUNE 16, 2012!

Join Us at Tubman-Garrett Riverfront Park to Celebrate the Spirit of Community

WHAT: [The 2012 Community Tour](#) celebrates those who give their hearts, time and skills to strengthen communities. The two-month program kicks off on May 12th in Miami, Florida, and continues up the East Coast, closely following the route of the East Coast Greenway and culminating in Portland, Maine, on July 7th, the International Day of Cooperatives. The Tour features eight major weekend stops in key cities along the northerly route, including Miami, Charleston, Durham, Fredericksburg, Wilmington, New York City, Providence and Portland. Additionally, smaller weekday events will take place at stops along the route between the key cities. While events and activities will vary by market, the overall theme of cooperatives, community service and volunteerism will be the hallmark of each celebration.

The Wilmington event will be held from 10 a.m. to 2 p.m. The free event will include live entertainment from community theaters and groups, children's activities, giveaways (including bike helmets), a Sports Zone and more. The event will also showcase local community and nonprofit organizations and proceeds from vendor fees will benefit the Food Bank of Delaware.

WHEN Saturday, June 16, 2012 – RAIN OR SHINE!!

WHERE Tubman-Garrett Riverfront Park, corner of Water and South French Streets at the Christina River

WHY: The farm-family owners of [Cabot Creamery Cooperative](#) are proud of their cooperative roots. Founded in 1919, our farmers have always been an integral part of the communities they serve, supporting the places where they live and do business. The Community Tour coincides with the [2012 International Year of Cooperatives](#) and is designed both to enable Cabot and its partners to promote the virtues of volunteerism—and to support the communities in which we live on a far greater scale. By honoring those who give selflessly to their communities, the 2012 Community Tour aims to encourage others to do the same.

WHO: The 2012 Community Tour was created by Cabot Creamery Cooperative and fellow sponsors and supporters, including 2012 International Year of Cooperatives, [AARP Create The Good](#), [Credit Union National Association \(CUNA\)](#), [East Coast Greenway Alliance \(ECGA\)](#), [HandsOn Network](#), [Marriott](#), [National Cooperative Grocers Association \(NCGA\)](#) and [National Life Group](#). Local event sponsors and participants include City of Wilmington, Wilmington Renaissance Corporation (WRC), Riverfront Development Corporation (RDC), Delaware State Parks, WILMAPCO, Volunteer Delaware and entertainment sponsor, World Cafe Live at The Queen.

FOR MORE INFORMATION visit www.communitytour.coop

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