

Sept. 4, 2012 - Bike Delaware Meeting Minutes

– Submitted by Carol Ireland

Drew Knox, President, called the conference call meeting to order at 6:06 pm. He established that we have a quorum of three voting members (Drew, Pat Sine and Carol Ireland), which constitutes the 1/3 of voting members. John Bare and James Wilson also participated in the call.

The minutes from the March meeting were approved as written.

Pat Sine, Treasurer, gave a Treasurer's report. Our current assets are \$4305.98. A primary concern is our burn rate. The Advocacy Advance grant will provide one more \$1000 payment. Drew and James had a close-out interview with the Alliance, concluding the grant we were awarded. Feedback from Alliance is that Bike Delaware has done a very good job of communicating progress with the grant.

Drew updated the board on the work he and James have been doing with Frank and Angela on membership drive. One key element is contacting expired members multiple times to try to get them to rejoin. We initially agreed that our timing would be approximately Nov. 21 to Dec. 16 for the \$25 for 25 (days).

One suggestion for attracting and retaining members is to publish a periodic (quarterly?) newsletter. Board members could each write articles to be compiled. Some of the news digest entries could be included.

James and John Bare have been working with John Hollis on an idea for some major funding sources. A goal would be to capture a couple of significant one-time grants, which could then be used to attract even more significant on-going grants.

Becoming a participant under the umbrella of the Delaware Community Foundation means we could use their 501c3. This would be an alternative to staying with the Bike Coalition of Greater Philadelphia, or going for 501c3 ourselves. Being affiliated with DCF could also facilitate grant applications, and make available other services. No decision was made.

The Board will participate in a retreat on Oct. 20. Timing will be approximately 9:00 – 2:00. Outcomes of the sessions will be: a 2013 budget, and some viable ideas for funding for the coming year, and going forward. What is our fall back position? Doing an event is still an option. Carol will design an icebreaker. Drew will need to get information from Bill regarding possible recreational options following our meeting, and what we should plan for regarding food.

We will plan to use our November meeting (Nov. 13 or 15, a week after election day) for getting input from members and interested parties on what our 2013 goals should be. We will use a similar format to previous years, of posting each goal idea on chart paper and seeking volunteers to sign up to lead or at least support each

goal. Carol will confirm with WILAPCO the availability of their meeting room for either the 13th or the 15th. If this meeting serves as a kick-off for our membership drive, then starting on a Thursday (the 15th) means the 25-day drive would end on a Sunday (Dec. 16), which was deemed better than ending on a Friday.

The board had approved via email approaching John Bare to be a member of the board. A motion was made, seconded and passed to add John to the Bike Delaware board. Congratulations, welcome and thanks, John!

The meeting was adjourned at 7:55 pm. Our next meeting will be at 6:00 pm on Oct. 2 at WILMAPCO.