

Oct. 2, 2012 - Bike Delaware Meeting Minutes

– Submitted by Carol Ireland

Drew Knox, President, called the meeting to order at 6:05 pm. In attendance were board members Drew, Bill Osborne, Carol Ireland, Pat Sine, John Bare, Angela Cunneely, Frank Warnock, Doug Tynan, and John Hollis (by phone). James Wilson, Executive Director, and Heather Dunigan was also present.

Pat Sine gave the Treasurer's report. The current balance is \$5042.58, which does not reflect the most recent expenses or the final \$1000 payment of the Advocacy Advance grant.

Minutes from the September meeting were approved as written.

James Wilson led a discussion on potential Bike Delaware 2013 programs. These are activities that will require funding. Doug Tynan will take the lead on the suggestion of a Safe Cyclist Education program. Bill Osborne will take a lead on bike-friendly training for traffic engineers. Frank Warnock and Drew have ideas for family-friendly bike maps.

Several of the programs may be better focused on the visitor/tourism bureaus. Examples are the family-friendly bike maps and the Delaware bike-friendly hotel or B&B. An alternative suggestion is a bike-friendly restaurant that would serve Delaware residents more than tourists.

Bill Osborne emphasized that we should look for opportunities to reward paying members of Bike Delaware. For instance, paying members could nominate and vote on a bike-friendly hotel (or whatever).

Input to the 2013 Strategic Vision will be gathered on Nov. 15 at a special meeting to be held at WILMAPCO. We want broad promotion of the meeting to encourage participation. We also need to set expectations that the board will make final decisions on which strategies we will support. James recommends that participants register, and answer a few questions, e.g. suggested advocacy goals, and status relative to Bike DE (member, interested, non member). John Bare and Drew Knox will help with promoting the event. A flyer will be developed that can be used with any/all audiences.

Bike DE will embark on a membership campaign with the kick-off at the Nov. 15 Strategic Vision meeting. Several board members will participate in a conference call on Oct. 3 focused on membership best practices. Various other ideas were suggested, one of which was to be able to accept credit card payments. Pat will follow up with smart phone technology to accept credit cards.

We finalized plans for the Board retreat on Oct. 20. Timing will be 9:00 – 2:00. Outcomes of the sessions will be: a 2013 budget, and some viable ideas for funding

for the coming year, and going forward. Carol will design an icebreaker. Drew will need to get information from Bill regarding possible recreational options following our meeting, and what we should plan for regarding food. Below Elk Neck State Park, Chesapeake Isle community, 71 Darrel Rd., North East, MD 21901. All but Doug Tynan are expected to participate. Carol will connect with Doug and Bill to finalize an agenda for the retreat.

Meeting was adjourned at 8:10 pm.