

Jan. 8, 2013 - Bike Delaware Meeting Minutes

Submitted by Carol Ireland

Vice President John Bare called a meeting of the Board to order at 6:25 pm. In attendance were board members John Bare, Bill Osborne and Carol Ireland and Executive Director James Wilson. The meeting was held at the Lamborn Library building in Hockessin. It was determined that the three board members constituted a quorum according to our by-laws.

Minutes from the December 4 meeting were approved as written.

Bill Osborne, Treasurer, gave the Financial Report. 2012 ended with a slight surplus of \$1291.44. Total assets as of Dec. 31, 2012 are \$7557.04. Frank Warnock has submitted expenses for tabling give-aways. He had received some funds in advance. The remainder will be paid to Frank over the next several months.

Frank has submitted his resignation from the board. He has tabling equipment (canopies, easels, posters, and various giveaways) to pass on to Bike Delaware. Bill Osborne volunteered space at his office. James and John will arrange to pick these up from Frank and deposit them in Bill's office.

The "25 for 25" membership drive at the end of 2012 yielded 50 new/renewed memberships. This was the most successful month for membership since the original kickoff of paid memberships in March, 2011. Base membership is now \$35. We discussed the thank you packets that are sent out to new members. Given our financial situation, we should curtail any Bike DE costs for packets until we assess the value of them to new members.

James proposed two goals related to membership for 2013:

- Run at least one major membership campaign in 2013 with the goal of at least 50 new and renewed Bike Delaware members during the campaign.
- Secure at least \$2000 in income from membership in each quarter of 2013.

It was suggested that the major membership event not be in December. A better alternative might be after the Bikeable Walkable Delaware event in the spring. The board approved these two goals for 2013.

We discussed options regarding tabling events. There are a few high-opportunity events such as Earth Day and the Newark Community Days where we should continue to have a presence. We will identify what inventory of give-aways remains before deciding whether to purchase more.

We discussed options for a Bike DE jersey. Chris Zorger has been working on a plan through his jersey dealer. As an alternative, we could explore using Zaavy, a jersey supplier that White Clay Bicycle Club has just started using. Zaavy has a convenient

order model where individuals can order directly from Zaavy, at a reduced price during an agreed-upon discount order window.

Carol discussed the status of the monthly calls between James, Carol and Fran Cardaci, building the relationship between Bike DE and Delaware Bicycle Council. The feasibility of DBC being a supporter/sponsor for the Walkable Bikeable Delaware event was a primary topic. Fran followed up suggesting that Bike DE representative(s) attend the Feb. 6 event and make a formal proposal. James, Carol and Bill (and possibly John Bare) will attend to make the request. Carol will send the email asking that this be added to the DBC agenda.

We briefly discussed the "B.E.S.T" bicycle education "mapping" initiative being led by John and Ceci McCormick. The next meeting will be Jan. 16. Doug Tynan can report on that meeting at the next Bike DE meeting.

James reviewed the 2012 goals and what was accomplished. (His report is included at the end of these minutes.) The board extended hearty thanks to James for all his efforts to make 2012 such as successful year. One goal still in progress is "Develop a right turn lane facility". Frank Warnock was the Bike DE representative leading this effort. The board authorized James to seek a new leader, drawing from some of the participants at the SV2013 meeting who volunteered to help with various goals.

For 2013 Strategic Advocacy goals, James proposed:

- Secure at least \$3 million for a "Bike and Pedestrian Improvements" spending authorization line item in the FY14 Delaware Bond Bill
- Secure an agreement between DelDOT Sec. Bhatt and DNREC Sec. O'Mara that results in clear guidance to DelDOT and DNREC staffs about how to proceed with Phase 3 of Wilmington-New Castle Industrial Track.

The board approved these two strategic goals for 2013. These are examples of information we should share with DBC (through Fran).

We discussed board membership and a possible attendance rule for the board. A proposal was made that *"If a board member has three unexcused absences in a 12-month period, the board chair will inform the delinquent board member in writing that a vote will be taken, following Article III, Section 3.2b of the By-Laws, to remove said board member."* This will take effect starting with the February, 2013 meeting. Unexcused absences will be noted in the minutes of each meeting. The proposal was approved.

We discussed the concept of modifying the By-Laws to put a limit on the service time for board members. The decision was to defer a decision until the official By-Laws are reviewed. It was suggested that we consider creating an "Advisory

Committee” to help the board, staffed by former board members and others with valuable input for Bike Delaware.

We tabled a discussion on the Google Docs, GroupSpaces and the Bike DE website.

Under New Business, John Bare brought up the “See It Both Ways” campaign. Anthony Aglio has scheduled a meeting in Dover for Jan. 23. John Bare cannot attend but Carol will, representing Bike DE as well as WCBC. John suggested that Illinois may have passed a law allowing motorcycles to drift through stop signs (i.e. Idaho stop). That should be researched.

The meeting was adjourned at 9:30 pm. The next meeting will tentatively be Tuesday, Feb. 12 at WILMAPCO. As a reminder, future meetings will be on the **second Tuesday** of each month.

❑ REVIEW OF 2012 BIKE DELAWARE STRATEGIC GOALS

Submitted by James Wilson

- 1) Secure FY2013 construction funding for the final phase of Wilmington–New Castle (Industrial Track)
 - Although we won over \$13 million in additional authorized funding for Bike and Pedestrian Improvements this year, construction funding has not yet been programmed for this project. It remains stuck in the planning stage; a request- to-bid for an engineering contract has not yet been announced.
 - Status: This goal needs a tighter focus for 2013
- 2) Secure FY2013 PE funding for the first phase of Wilmington – Newark Pathway
 - Early planning is underway at DelDOT
 - Status: Need to keep this goal for 2013
- 3) Secure FY2013 PE funding for first phase of Dover-Clayton-Smyrna Rail Pathway
 - No progress toward this goal
 - Status: James recommends that this goal be suspended
- 4) Secure FY2013 construction funding for first phase of Lewes-Georgetown Trail
 - Construction money has been programmed
 - Status:
- 5) Organize a Dover education/advocacy day in late April
 - “Walkable, Bikeable Delaware” was held on April 26 at the Biggs Museum in Dover. Over 120 attended, including a dozen legislators, Governor Markell and DelDOT Secretary Bhatt, DNREC Secretary O’Mara and DHSS Secretary Landgraf
 - Status:
- 6) Catalyze a design contest for a bike/ped bridge over the Cristina River to complete Wilmington-New Castle Industrial Track
 - No specific progress toward this goal.
 - Status: Outside partners probably needed to achieve this goal.
- 7) Develop right turn lane facility
 - A Professor of Civil Engineering at the University of Delaware is conducting a study on right turn lane pavement markings

- Status: Frank Warnock emailed DelDOT that he will no longer be involved in this effort. If Bike Delaware wants to retain this as a goal in 2013, it needs a new leader.

8) State Bike/Ped Earmark

- General Assembly passed HB410 on June 30, which included \$13.25M for bike and pedestrian improvements. - Status: