

Apr. 9, 2013 - Bike Delaware Meeting Minutes

Submitted by Carol Ireland

President Drew Knox called the meeting of the Board to order at 6:20 pm. In attendance were board members Drew Knox, John Bare, Bill Osborne, Carol Ireland, and John Hollis (by phone), and Executive Director James Wilson. Bike Delaware members Bob Ruddy (Bike DE IT support) and Darryl Flaherty were also at the meeting. Unavailable to attend: Chris Zorger was unavailable and Doug Tynan was out of town.

Bill Osborne gave the Treasurer's report. We have \$6772 in our checking account as of the end of March.

We discussed the need for us to hold an Annual Meeting. We agreed that our May meeting will include our annual meeting. The Board Membership committee will identify candidates who will enhance our diversity, geographic representation, and fundraising experience. The committee will approach Board members by email to approve the candidates, after which one or more candidates will be approached to serve.

Darryl Flaherty has agreed to look into Bike DE applying for 501(c)(3)h status. He reviewed the various "tests" included in the application, all of which Bike DE would "pass". Darryl proposed two amendments to the Bylaws, in areas included in the application, related to conflicts of interest. The Board supports the wording of the amendments. "Reasonable Compensation" addressed paid employees, which Bike Delaware has none of. Carol will identify how these will fit into the new Bylaws, and how amendments are documented.

The "h" election relates to the percent of money spent by an organization on "influencing legislation". We can elect the "h" if we agree to be measured by our expenditures for "lobbying". We voted to proceed with the "h" election.

John Hollis discussed the status of Walkable Bikeable Delaware 2013 Summit. He reported that James is doing a wonderful job in leading this effort. Senator Bethany Hall-Long learned about the event and asked to be part of the panel. We need to continue to pursue sponsors. How is this different from the Delaware Bike Summit: 1) We have a stronger line-up of speakers; 2) We are seeking to influence the Bond Committee legislators to provide biking/walking funds to DelDOT.

Regarding funding for the events, we have several sponsors, but need more to ensure at least a breakeven. In Kent and Sussex County, there will be TV and radio publicity. James and Carol are identifying specific individuals to advocate to their legislators. Drew volunteered to help with press releases, and lining up a tent for the May 1 event.

There was little interest amongst Board members to participate in the Delaware Alliance for Nonprofit Advancement board governance training on April 16. No one volunteered to lead an Earth Day table at the Riverfront on April 20. Several members will help out on April 24 staffing a table at the Highmark National Walk at Lunch Day on Rodney Square.

James has had contact with NextGen Foundation, a Delaware entity under the Delaware Community Foundation organization, which trains board members in things like fundraising. James presented a list of "basic responsibilities" for board members, as a piece in the puzzle, to strengthen fundraising for Bike Delaware. The Board was not ready to finalize/approve the list but agreed that James could present the list as a work-in-progress. Bill and John B. will do some followup prior to the next meeting.

The meeting was adjourned at 8:55 pm. The next meeting will be May 14, in Hockessin.