

June 11, 2013 Bike Delaware Board Meeting Minutes

Submitted by Carol Ireland

President Drew Knox called the conference call meeting to order at 8:10 pm. On the call were Board members Drew Knox, Carol Ireland, and Bob Ruddy, and Executive Director James Wilson. John Hollis, John Bare and Bill Osborne were unable to attend. Chris Zorger has communicated his intent to resign from the board.

The May meeting minutes were approved as written.

In response to a request from Frank Warnock regarding the January 2013 minutes, a motion was made, seconded and passed to amend those minutes to reflect that "Frank made a decision not to serve another term of office in 2013". This is to replace the statement published in the January 2013 minutes that "Frank has submitted his resignation from the board."

Bill Osborne could not attend the meeting, but provided the information that Bike DE assets total \$7,647.59 as of May 31.

James mentioned a News Journal article on June 9 on a proposal by Gov. Markell to raise taxes for gas, vehicles and beach rentals. James spoke with Sec. Bhatt, who pointed out that the process is two steps – if a revenue bill is passed, then the Bond Committee would propose how the revenue is allocated.

Bob Ruddy talked about the website and social media activity. Once the current focus on funding through the State Legislature abates, Bob would like to work with Sally Buttner on a membership drive. A photo contest has been discussed, focused on July and August. Winners who are members in good standing would be awarded Bike DE jerseys. The Bike DE Facebook website has had its 900th "like". A new goal is 1000.

A design for the Bike DE jersey is in progress.

Drew discussed the presentation he gave to John McCormick's BEST team regarding a bike program for kids. Safe Routes to Schools has spent dollars, but does not have metrics that indicate impact, or success. Drew's focus is on measurable impact on kids. The UK Bikeability course looks to be an excellent model for us to follow. The next step would be a course outline that Bike DE can take to foundations in the fall, to seek funding.

James reported on his participation in the discussion at the June Delaware Bike Council meeting. Topics included the ranking of Delaware as 5th in bike friendliness, and the DelDOT funding pools.

We are anxious to submit our application for 510(c)3 status. Carol will develop draft updates to the Bike DE By Laws, in support of that application.

The conference call was closed at 9:30 pm.