September 10, 2013 Bike Delaware Board Meeting Minutes
Submitted by Carol Ireland

President Drew Knox called the meeting to order at 6:20. In attendance were Board Members Drew Knox, John Bare, Carol Ireland, John Hollis (by phone) and Executive Director James Wilson. The meeting was held at WILMAPCO in Newark. Bob Ruddy had a conflicting event. Bill Osborne and Doug Tynan were absent.

The minutes from the August meeting were approved as written.

There was no Treasurer's report for this month.

The Bike DE jerseys are due for delivery on Monday, Sept. 16. Work is still needed to finalize the program for introducing the jerseys, selling them, and promoting membership. John Bare raised the issue of past members needing to get reminders to renew membership. Carol forwarded the January membership list to Drew, who will consider how to handle renewal requests in conjunction with the jersey program.

The board agreed to a $50 price for a jersey + an annual membership package, for a 2-week period. Following that, the price will increase to $75. Drew indicated he would plan to keep one jersey of each size, for people to try on for proper size. It was suggested that he identify one or more events that we can leverage, e.g. the River-Town event at Delaware City/New Castle on Oct. 5.

James gave a summary of his Board Report:

- DelDOT's method of prioritizing capital improvement projects: James is working on a proposal to make the prioritization process more robust. John Bare knows personally a key resource that James is interested in talking to. John will facilitate that conversation.
- DelDOT is planning a 2-day event, Oct. 28-29, to help make Delaware the most bike-friendly state. The first day will include speakers from Portland and Boulder, . Transportation professionals from elsewhere will be talking with their peers in DelDOT on the 29th (not open to the public).
- James sent a letter to DelDOT with our recommendation to retire the "Share the Road" sign. An article related to this is the 2nd most read Bike DE article on Facebook. James predicts that by Dec. DelDOT will retire the sign, and will donate $5 to Bike DE if that underline doesn't happen.
- The People for Bikes group is moving forward with a national/state/local affiliation program. James has been invited to serve on the committee to flesh this out. There are issues with the funding proposal of a 70/30 split on membership fees.
- Volunteers are needed to represent Bike DE at the Newark Community Day (9/15), Highmark Day (9/29), and "Rivertowns Ride" (10/5).
- James shared a letter he has sent to the US Secretary of Transportation, Anthony Foxx, calling for "a specific and quantitative performance measure for vehicle *non-occupant*" fatalities" in the USDOT Strategic Plan, in light of the lack of progress in reducing these fatalities over the last 10 years.

Drew led a discussion on a joint DBC/Bike DE meeting. A main goal is to get DBC input to Bike DE on proposed 2014 goals. We would also like to hear DBC's thoughts for their 2014 goals. Proposed dates are the 1st Wed. and the 2nd Tues. in November (Nov. 6 and 12, respectively). Drew will send an email to Amy Wilburn suggesting this idea.

We discussed the "Heels and Wheels" event. According to Heather Dunigan, that event will probably be Mar. 21 or 28, 2014. She was aware that Bob Ruddy was interested in joining the planning committee, representing Bike DE in addition to or instead of Doug Tynan.

The Bike DE board retreat is confirmed for Sat., Oct. 19, in Georgetown, at the Community Foundation building. We will start at 12:00 noon, with a potluck lunch. John plans to open the building around 11:30-11:45. Several members hope to do a bicycle ride in the morning.   One discussion topic for the retreat is the issue of two "conflicting" bike summits – Heels and Wheels vs. Bikeable Walkable Delaware.

The board agreed to have a conference call on Oct. 8 in lieu of a face-to-face meeting, in light of the retreat on the 19th.

The meeting was adjourned at 8:15 pm.