

October 8, 2013 Bike Delaware Board Meeting Minutes

Submitted by Carol Ireland

President Drew Knox called the conference call meeting to order at 7:35 pm. On the call were Board members Drew Knox, John Bare, Carol Ireland, Bill Osborne, Bob Ruddy and Executive Director James Wilson. John Hollis had a conflict and Doug Tynan was absent.

The minutes from the August meeting were approved as written.

Bill Osborne gave a Treasurer's report. Bill suggested that the \$250 in accounts receivable be written off. The board approved the write-off. As of Sept. 20, our balance sheet is \$10,000.34, which will be reduced by \$250 in the October report. Bill has indicated his interest to leave the board as of December, 2013. Drew thanked Bill for all of his contributions to Bike DE. Bill indicated that he will provide the financial statements requested in the 501c3 filing.

Bob Ruddy volunteered to fill in as Treasurer if necessary. Bob suggested moving the financial records to QuickBooks on-line. It was agreed that Terri Morran, an interested bicyclist and advocate, be asked to join a Financial Committee working with Bob and Bill on to evaluate the proposed move to an on-line system.

Regarding Board Development, Bill suggested as an on-going process that we ask a candidate to help with a committee assignment, before deciding whether the candidate is suitable for the board. The board approved the addition of a candidate to our Board Candidate List. We voted to invite one of our board candidates to join the board.

Regarding our 501c3 (with "h") vs c4, Bill recommended we stick with 501c3. James spoke with Darryl Flaherty, who will be doing some additional research on the pros and cons of "c3" vs "c4". Each board member will review the draft document that Carol sent out, and be prepared to complete the document at the Oct. 19 Board Retreat.

Based on the experience of the Cascade Cycling Club and the San Francisco Bicycling Coalition - both of which have c4 IRS status - James argued for applying for c4 instead of c3 status. The director of advocacy for Cascade told James that advocacy groups need to be c4s in order to have the flexibility to participate in politics (including, when necessary, endorsing political candidates). AARP, the ACLU, the NRA and the Sierra Club are examples of c4s. For funding that requires a c3, both Cascade and SFBC have set up parallel c3s organizations.

James strongly recommended that Bike Delaware should apply for c4 status first. The board discussion led to a decision that we will continue with a 501c3 filing, and not a 501c4, so we have greater opportunities to receive grants.

The Bike DE jersey/membership drive has been extremely successful. To date, \$4300 has been raised, before expenses. We have 81 new or renewed members - about 70% are new. The social networking that Bob has implemented has contributed tremendously to this success. The board discussed possibilities for future drives/jersey sales. Bob moved that Drew order enough jerseys to cover what is sold by the end of the

weekend, plus 50, but at least 100 jerseys. This was seconded and approved by the board.

It was agreed that agenda items for the Board Retreat should include:

- Goals for 2014
- Agenda for the joint DBC/Bike DE website
- 501c3 application info
- Next generation of the Bike DE website
- CRM web interface demo (Carol will explore whether there is internet connectivity where we are meeting)

The conference call meeting was adjourned at 9:15 pm.