

## **January 14, 2014 Bike Delaware Board Meeting Minutes**

*Submitted by Carol Ireland*

President Drew Knox called the meeting to order at 7:10 pm. Present were Board members Drew Knox, John Bare and Carol Ireland and Executive Director James Wilson. Visiting was Barbara Boyce. The meeting was held at Asian Kitchen in Lantana, Hockessin.

The minutes from the December meeting were approved as written.

Bob Ruddy had sent to the board a summary of board finances. There was \$975 in contributions in December, 2013. As of the end of the year, there was \$9,557.95 in the WSFS account. A reimbursement of \$617.48 was paid to Drew for shipping and jersey expenses. Website domain, spam service, Facebook and hosting expenses were \$169.86 in December. Professional membership fees of \$452.79 were paid as well.

Bob also provided membership numbers as of 1/13/2014:

- 290 members who are current
- 6 new memberships in December
- 1 new membership in Jan

The December jersey sale/membership drive was of mediocre success, with about 25 jerseys sold.

The board discussed potential 2014 goals. James started with (1) applying for four grants. James also shared several goals related to DelDOT reform. Drew discussed "Kids Bike Delaware". Drew's vision is impressive and ambitious. A key to its success is to identify volunteers and funding.

James and Bob have contacted groups at the U. of Delaware for possible assistance from students with Bike Delaware initiatives, e.g. help with website development. Barbara Boyce mentioned the Public Ally program as another source of assistance.

Drew has completed the narrative for 501c3 submission, and will finalize the wording with James before forwarding to Darryl Flaherty.

The meeting was adjourned at 8:40 pm.