

Bike Delaware Board Meeting Minutes – Mar. 13, 2014

The meeting was called to order at 4:40 by President Drew Knox. In attendance were board members Drew Knox, John Bare, Carol Ireland, and Bob Ruddy, Executive Director James Wilson, members Barb Boyce and Andrew Eliot, and visitor Mike Fortner. The meeting was held at the Newark City Hall, thanks to Mike Fortner.

Minutes from the February meeting were approved with several changes.

Drew asked for and received a motion and second to add Barbara Boyce and Andrew Eliot as board members. The board so voted. John Bare moved that Andrew Eliot be appointed Treasurer of Bike Delaware. The board also passed on this motion. Barb accepted Drew's request to be a member of the Board Development committee.

Acting Treasurer Bob Ruddy reported that Bike DE has approximately \$9200, as of the end of February. Bike DE has a new Bronze member, and our current membership is 292. Bob will work with Andrew to turn over the financial information.

James Wilson reported on the status of the Walkable Bikeable Delaware Summit. White Clay Bicycle Club has donated \$1000 and Nemours and SRAM are expected to be sponsors. Hosts include Delaware Greenways, DelDOT, Sussex Outdoors and American Heart Association. The venue will be the Biggs Museum in Dover, perhaps in a tent just outside the building.

The board discussed possibilities for engaging local bike shops in supporting Bike Delaware. One approach is to ask for money. Another is to seek the support of the bike shops with our advocacy, e.g. sell our jerseys, share info about Bike Delaware, etc. John Bare will talk with Garrisons and Carol will talk with Bike Boutique to identify a "best practice" approach with other bike shops.

James asked for help with financial sponsor relationship management (e.g. obtaining logos, summit program ads, banners, coordinating exhibit booths, etc.). Board members should contact him if interested in helping.

Carol reported that the videotape about the bike-car accident that led to Bob Wheeler's death has been completed and will be shown at the Heels and Wheels summit on Mar. 21. The driver who hit Bob was charged under the Vulnerable User Law, and was sentenced to community service consisting of contributing to this videotape. The videotape can be viewed here: <http://youtu.be/lA-lpfnjyms>. A more permanent website is being sought.

The business meeting was adjourned at 5:35, and the board went into Executive Session, with James Wilson invited to join the session.