Dutch Ideas for Delaware
May 2, 2019

8:00–8:45AM
Check-In

8:45–9:20AM
Welcome
George Meldrum, AARP and Nemours
Senator Elizabeth “Tizzie” Lockman, Delaware State Senate
County Executive Matt Meyer, New Castle County

9:20–10:20AM
The Road to Becoming a Cycling Nation
Lessons in Collaboration from the Netherlands
Sjors van Duren, Cycling Consultant, Royal HaskoningDHV
Chris Bruntlett, Marketing & Communication Manager Dutch Cycling Embassy

Here’s the big question. The first question. The most important question. How did the Netherlands become the world’s #1 cycling country, where most short trips by most people are accomplished using a bicycle?

See page 13 for guidance for obtaining PDHs for Professional Engineers or CMs for Certified Planners.

10:20–10:45AM
Networking Break

10:45-11:45AM
Building a Solid Foundation for Cycling
The Role of Government in Developing Policy
Eric van Dijk, Policy Advisor for Cycling Traffic, Province of Utrecht

The American State of Delaware (~1 million people spread out over 2,000 square miles) is surprisingly similar in population and size to the Dutch Province of Utrecht (~1.4 million people spread out over ~600 square miles). What can Delaware learn from Utrecht?

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11:45AM-12:45PM
Lunch/Networking
Catered by La Baguette
Quiche, Crab Cakes, Beef Bourguignon Sandwich and Roasted Chicken

12:45–1:00PM
The Golden Bicycle Helmet
Secretary Jennifer Cohan, Delaware Department of Transportation
1:00–2:00PM  
**The Key Elements of Safe Cycling**  
**International Best Practices for Designing Infrastructure**

*Wim van der Wijk, Traffic Engineer, Royal HaskoningDHV*  
*Sjors van Duren, Cycling Consultant, Royal HaskoningDHV*

With enormous effort and at significant cost and over more than four decades, the Dutch developed and built the safest and best bicycle infrastructure on the planet. The challenge now is to implement the lessons the Dutch have learned.

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2:00–2:10PM  
**Networking Break**

2:10–3:45PM  
**Technology Transfer**  
**Panel Discussion**

*Moderator: Mark Luszcz, Chief Traffic Engineer, Delaware Department of Transportation*

Can cycling in Delaware become a more mainstream transportation choice, as it is in the Netherlands? If so, what steps can Delaware take to start catching up?

*Panelists*  
Eric van Dijk, Policy Advisor for Cycling Traffic, Province of Utrecht  
Sjors van Duren, Cycling Consultant, Royal HaskoningDHV  
Peter Furth, Professor of Civil Engineering, Northeastern University  
Wim van der Wijk, Traffic Engineer, Royal HaskoningDHV  
Chris Bruntlett, Marketing & Communication Manager Dutch Cycling Embassy

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3:45PM  
**Bicycle Drawing**

*2018 Liv Thrive 2*  
- Flatbar Road Bike  
- Aluminum Frame  
- Carbon Fiber Fork  
- Hydraulic Disc Brakes  
- Shimano 3x9 drivetrain

*Donated by Lifecycle*